



# PixelFox purchases Ethereum within the capital strategy for digital assets

Stockholm 2025-09-08

PixelFox AB (publ) today completed an investment of approximately SEK 100,000 within the framework of the Company's capital strategy for digital assets. The investment is financed with own funds and is allocated in full to Ethereum to be staked.

The purpose of the investment is to increase exposure to one of the most widely used smart-contract platforms, where stablecoins are used extensively.

The Company continuously monitors market developments and evaluates the composition of the portfolio in accordance with the established strategy.

## **About staking**

Staked investments mean that the underlying crypto assets are used to support and secure the respective blockchain networks through a process known as staking. In return, PixelFox receives ongoing yield in the form of additional cryptocurrency, providing a direct yield on top of the asset's price performance.

## **For further information, please contact:**

Robin Bäcklund  
Chief Executive Officer  
PixelFox AB (publ)  
[ir@wearepixelfox.com](mailto:ir@wearepixelfox.com)

## **PixelFox AB (publ)**

The business idea of PixelFox AB (publ) is to operate, develop, and acquire services and companies within e-commerce, SaaS, retail, and industry, and the company's vision is to become a leading player in their respective niches.