



PixelFox Reports Preliminary Revenue and EBITDA for May 2025

Stockholm 2025-06-10

PixelFox AB (publ) hereby reports its preliminary revenue and EBITDA for May 2025.

Period	Turnover	EBITDA
May*	7,1 MSEK (2,7)	0,6 MSEK (0,2)

**The financial figures exclude all data related to the Transaction with Medimi.*

Strategic Transaction

In connection with the Annual General Meeting of Medimi AB (incl. Servana AB), PixelFox acquired shares representing approximately 75% of the company (5,428,571,429 shares). Medimi operates in the development of AI- and SaaS-based solutions and is considered a strategically important holding for PixelFox.

Over the next 12 to 36 months, PixelFox, together with Medimi, intends to focus on continued development of digital platforms and investments in technology and growth initiatives. This aims to strengthen the Group's offerings and market position long-term. A central part of the strategy involves acquiring both technical platforms and companies with complementary expertise and technology.

For further information, please contact:

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PixelFox AB (publ)

The business idea of PixelFox AB (publ) is to operate, develop, and acquire services and companies within e-commerce, SaaS, retail, and industry, and the company's vision is to become a leading player in their respective niches.