



PixelFox Reports Preliminary Revenue and Operating profit for August 2024

Stockholm, September 11, 2024

Period	Turnover 2024	Operating Result 2024	Turnover 2023	Operating Result 2023
August	3,0 MSEK	0,4 MSEK	3,4 MSEK	-1,5 MSEK

PixelFox continues to demonstrate strong improvements in profitability, with an operating profit of 0.4 MSEK for August 2024, compared to -1.5 MSEK in the same period last year. Despite a slight decrease in revenue to 3.0 MSEK from 3.4 MSEK, the improved profitability clearly reflects the results of our focus on cost efficiency and revenue-generating initiatives.

We remain committed to optimizing our operations and expanding into new markets to ensure scalable and cash-flow-positive growth.

For further information, please contact:

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The business idea of PixelFox AB (publ) is to operate, develop, and acquire services and companies within e-commerce, SaaS, retail, and industry, and the company's vision is to become a leading player in their respective niches.