

Report of Preliminary Revenue and Operating Results for January and February 2024

Stockholm 2024-03-11

| Period | Turnover 2024 | Operating Result 2024 | Omsättning 2023 | Operating Result 2023 |
|----------|---------------|-----------------------|-----------------|-----------------------|
| January | 2,5 MSEK | 0,3 MSEK | 3,3 MSEK | 0,2 MSEK |
| February | 4,6 MSEK | 0,2 MSEK | 7,9 MSEK | -0,1 MSEK |

PixelFox reports a preliminary increase in profits despite a decrease in revenue, thanks to the company's focused investment in its high-margin products and services. This focus has not only improved the gross margin but also strengthened the company's position for future growth.

For further information, please contact:

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PixelFox AB (publ)

The business idea of PixelFox AB (publ) is to operate, develop, and acquire services and companies within e-commerce, SaaS, retail, and industry, and the company's vision is to become a leading player in their respective niches.