



# PixelFox's CEO Provides Status Update - Focus on Business Development and Partnerships

Stockholm - 2023-12-13

As the newly appointed CEO, I have actively been working to acquaint myself with all operational areas of the organization and to identify a strategy not only to continue but also to expand the company's rate of growth. The company has several interesting business sectors, from SaaS services to commercial projects, all of which are experiencing growth both in terms of sales and recognition.

Moving forward, the company's focus will be on further developing and marketing our products and services, with constant attention to the market to identify innovative acquisitions that can strengthen the business.

The company is actively engaging in discussions about potential partnerships to develop and strengthen the company's acquisition strategy. Such a partnership is intended to provide us with opportunities to actively explore and integrate new products and companies from the market, which can lead to business opportunities that support our growth and broaden the company's foundation.

I will continue to communicate the group's work and achievements going forward and look forward to maintaining consistent and transparent communication with the market.

## **For further information, please contact:**

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CEO

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## **PixelFox AB (publ)**

The business concept of PixelFox AB (publ) is to operate, develop, and acquire services and companies within e-commerce, SaaS, retail, and industry. The company's vision is to become a leading player in its respective niches.

Please note that PixelFox AB (publ) has recently undergone a name change. A new website and email address will be communicated shortly. For current information, visit our website: [www.wearepixelfox.com](http://www.wearepixelfox.com).

## **Mentor**

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